

ISCG2024

International Society of Cosmetogynecology

World Congress

Cosmetic Gyn & Body Contouring



EXHIBITOR PROSPECTUS

Renaissance Fort Lauderdale West Hotel
March 7-8-9, 2024

www.ISCGMedia.com/EXHIBIT2024



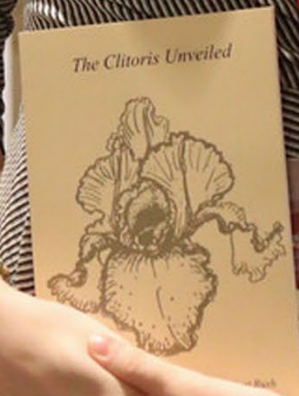
Priapus ShOt®

Family & love relations strained because of decreased firmness?

Size decreasing with age causing a disturbing mismatch with your spouse?

Did what was once straight become curved and painful (Peyronie)?

Ask us at our new, revolutionary procedure for the Priapus



Alma
Alma
Alma

12
HUDNALL
Sex Association





ABOUT THE CONGRESS

You are witnessing the greatest surge in cosmetic surgery and medicine in the history of the world.

Patient demand is breaking records through the roof. Surgeons and non-surgeons from all specialties are jumping into the game. They want to deliver these services and they are primed to invest.

They need you to make it happen.

You are in the right place at the right time to do what you do best.

We are handing you the keys to success. Take them.

The ISCG 2024 World Congress focuses on the two hottest trends in aesthetics - Cosmetic Gyn and Body Contouring . This is no accident. We have had our fingers on the pulse of the industry from the inside and we have been getting unparalleled feedback from surgeons worldwide.

This is the only meeting of leading experts and key opinion leaders in cosmetic gynecology in North America. It has the longest track record in the industry. The Congress has been conducted annually throughout the United States for fifteen years and is well known globally as the trend setter in the specialty.

This meeting will be virtually-enhanced. Attendees will be present live in-person as well as live-virtual giving you unparalleled reach and influence across the country and across the globe.

To maximize your face time we have merged the meeting and exhibit halls into a single space. This is unprecedented. This means that you, the industry, will be permitted to attend the entire scientific program. You will gain incredible insights about your clientele that you have never before been permitted to see.

This meeting is the launching point for many technologies and techniques in the field and is closely watched by industry leaders, industry experts, early adopters, and entrepreneurs.

We expect 200 of the world's leading cosmetic surgeons, gynecologists, urologists, plastic surgeons and over thirty industry leading companies to attend the two day program. Your venue is a business-oriented venue and ISCG 2024 is the sole event for the duration of the meeting. We have organized the program to provide maximum exhibit time with no distractions.

This Congress provides unparalleled and intense opportunities to network with the top global experts, key opinion leaders, early adopters, and decision makers in aesthetics. The organizers offer a wide range of proven and flexible opportunities to industry to be involved in the meeting.

We very much look forward to working with you.

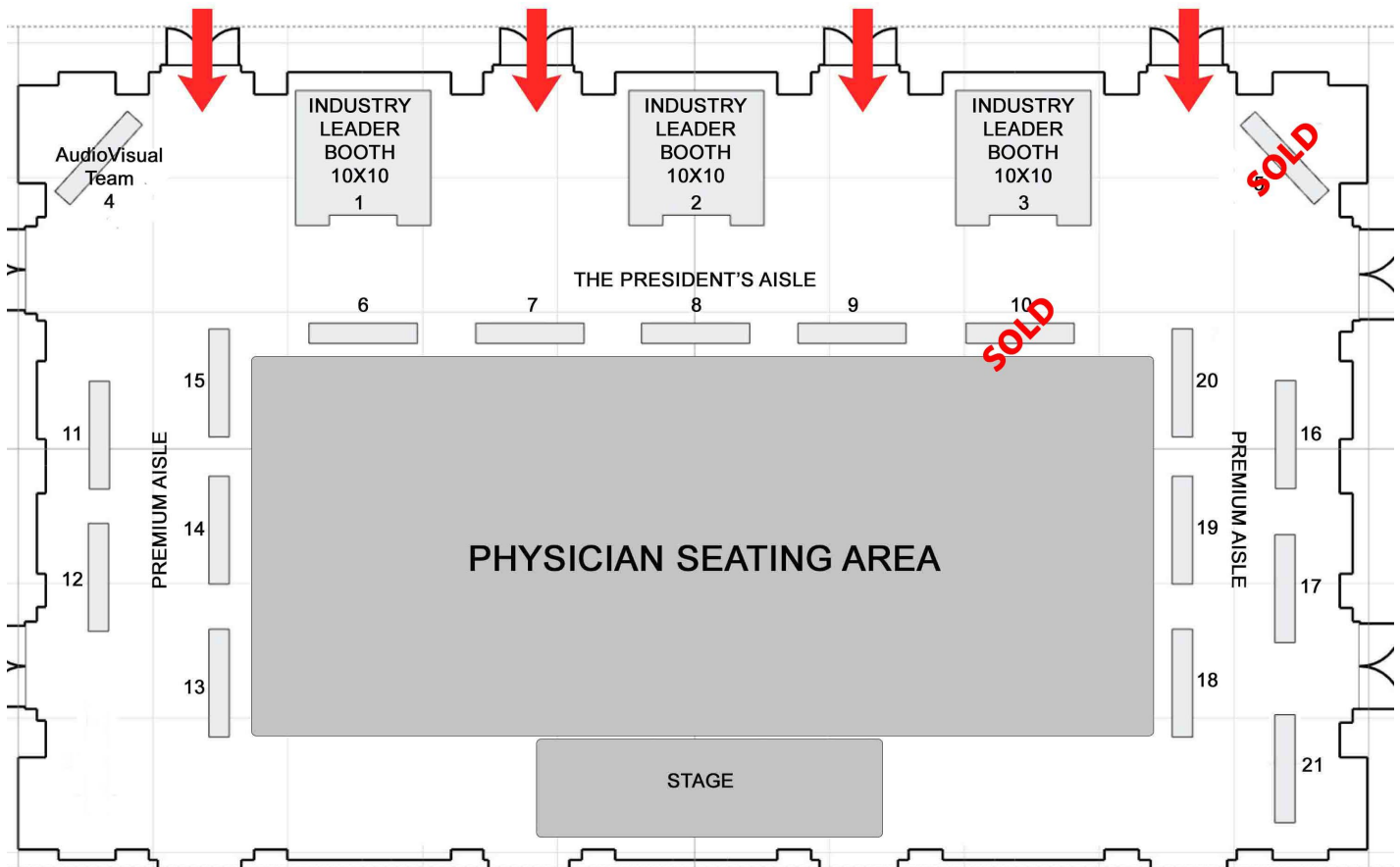
EXHIBIT HALL FLOORPLAN

Cornerstone Ballroom, Fort Lauderdale West Hotel, March 7-8-9, 2024

MOVE IN: 9:00pm – midnight, Wednesday, March 6, 2024.

MOVE OUT: 8:00pm – midnight, Saturday, March 9, 2024

ISCG WORLD CONGRESS MARCH 7-8-9, 2024



ALL BOOTH PACKAGES INCLUDE 2 STAFF PASSES & BUFFET LUNCH

EXHIBIT BOOTH RENTAL

INDUSTRY LEADER	\$6000
PRESIDENT'S AISLE/ LARGE CORNER	\$5000
PREMIUM AISLES	\$4000

All exhibit booth rentals are first come, first served, include 8' table, 2 chairs, 2 staff passes including hot buffet lunch each day. Any additional amenities (power strips, A/V equipment, etc) must be purchased directly from the hotel.

EXHIBIT LOCATION and HOURS

Renaissance Fort Lauderdale West Hotel, Cornerstone Ballroom Salons A through E

Wednesday, March 6, 2024

Move In 6:00pm – 12:00 midnight

Thursday, March 7, 2024

Exhibit Hours 8:00am – 6:00pm

Friday, March 8, 2024

Exhibit Hours 8:00am – 6:00pm

Saturday, March 9, 2024

Exhibit Hours 8:00am – 6:00pm

Move Out 8:00pm – 12:00 midnight

EXHIBITOR REGISTRATION HOURS

Thursday, March 7, 2024: 7:00 am -5:00 pm

Friday, March 8, 2024 7:00 am -5:00 pm

Saturday, March 9, 2024 7:00 am -12:00 pm

MEETING SITE HOTEL

Renaissance Fort Lauderdale West Hotel

1230 South Pine Island Road

Plantation, Florida, USA 33324

Phone: 954-472-2252 Fax: 954-472-2295

Event Coordinator: Lauren Williams Email: lauren.williams@hbmhotels.com Office: 954.308.4560

Room Reservations: A limited block of rooms are available at a discounted group rate of \$174/night + taxes & fees. Rooms are available on a first-come, first-served basis. The room block closes Wednesday, February 1, 2024, or whenever it sells out, whichever comes first. After that date, the discounted rate will no longer be available.

SHIPPING AND INSTALLATION SCHEDULE

Exhibit booth materials may be shipped to arrive at the hotel beginning on Monday, March 4, 2024, addressed to
“ATTN: Lauren Williams/Robert Palmer, ISCG 2024”

Renaissance Fort Lauderdale West Hotel

1230 S. Pine Island Road

Plantation, FL 33324

Exhibitors will begin setup on Wednesday, March 6, 2024, at 6:00pm.

CANCELLATION & DEPOSITS

Cancellation of exhibit space must be directed in writing to the Congress Coordinator.

If cancellation of space is made before December 31, 2023, a full refund will be made minus a non-refundable processing fee of \$300 per exhibitor space. Refunds will not be permitted on cancellations received on or after December 31, 2023.

If the meeting or exhibit is cancelled due to circumstances beyond our control, ISCG will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

Contact details

To make a booking contact:

Marianne Pelosi, ISCG World Congress Coordinator

Contact@iscgmedia.com

For phone inquiries provide a phone number that accepts text messages. You will receive a callback from the US 201 area code in the Eastern Time Zone.

WHO WILL BE THERE?

Through the last fifteen meetings, the ISCG World Congress has developed a key following of loyal delegates. These individuals are highly motivated early adopters, business owners, and principal decision makers in their respective organizations.

Examples of attendee titles from 2023

- Medical Director
- President
- Owner
- Partner
- Gynecologist
- Urologist
- Plastic Surgeon
- Cosmetic Dermatologist
- Cosmetic Surgeon



PRELIMINARY AGENDA

DAY 1: COSMETIC GYN LIVE, VIRTUAL & SPANISH

Thursday, 7 March 2024

8:00 am – 10:00 am

GENERAL SESSION 101

10:00 am – 10:30 am

COFFEE BREAK & EXHIBITS

10:30 am – 12:30 pm

GENERAL SESSION 102

12:30 pm – 1:30 pm

LUNCH BREAK & EXHIBITS

1:30 pm – 3:30 pm

GENERAL SESSION 103

3:30 pm – 4:00 pm

COFFEE BREAK & EXHIBITS

4:00 pm – 6:00 pm

GENERAL SESSION 104: SPANISH SESSION

DAY 2: BODY CONTOURING & MARKETING

Friday, 8 March 2024

8:00 am – 10:00 am

GENERAL SESSION 105

10:00 am – 10:30 am

COFFEE BREAK & EXHIBITS

10:30 am – 12:30 pm

GENERAL SESSION 106

12:30 pm – 1:30 pm

LUNCH BREAK & EXHIBITS

1:30 pm – 3:30 pm

GENERAL SESSION 107

3:30 pm – 4:00 pm

COFFEE BREAK & EXHIBITS

4:00 pm – 6:00 pm

GENERAL SESSION 108

DAY 3: COSMETIC GYN & AWARDS CEREMONY

Saturday, 9 March 2024

8:00 am – 10:00 am

GENERAL SESSION 109

10:00 am – 10:30 am

COFFEE BREAK & EXHIBITS

10:30 am – 12:30 pm

GENERAL SESSION 110

12:30 pm – 1:30 pm

LUNCH BREAK & EXHIBITS

1:30 pm – 3:30 pm

GENERAL SESSION 111

3:30 pm – 4:00 pm

COFFEE BREAK & EXHIBITS

4:00 pm – 6:00 pm

GENERAL SESSION 112

7:00 pm – 8:00pm

ISCG AWARDS CEREMONY



INDUSTRY SPONSORSHIP OPPORTUNITIES

To offer as much flexibility as possible and to make your company's participation as relevant as possible we have moved away from traditional packages toward customized offers.

All of the available opportunities have been listed across four key categories: content, branding, advertising and exhibiting, allowing you to choose the most relevant set of products for your company.

Content opportunities

SPONSORED LECTURE* (MAXIMUM OF 4 AVAILABLE)	INVESTMENT
The ISCG will add your sponsored speaker to the official scientific program for a 15-minute lecture	\$3,500

*This offer is available only to companies that have an exhibitor booth.

Branding opportunities*

	INVESTMENT
President's Dinner (maximum 1)	\$14,000
Lunch Break + 45-Minute Company Video (maximum 3) Sponsor a lunch and play a 45-minute video on main screens during lunch break	\$8,000 each
Coffee Break + 20-Minute Company Video (maximum 6) Sponsor a coffee break and play a 20-minute company video on main screens during coffee break	\$3,500 each
1-HR Thursday Terrace Cocktail Lecture/Workshop (maximum 2) Host a company reception for up to 30 people. Hors d'oeuvres and cocktails not included.	\$3,500 each + catering
Put your logo on the conference bag (your logo on one side) (maximum 1)	\$3,000
Put your logo on the conference lanyard (your logo alongside the congress logo) (maximum 1)	\$3,000
Put your logo on the meeting wristband (your logo on one side) (maximum 1)	\$2,500
Bag drop (flyer insertion) 10"x14" max dimensions	\$1,000 per flyer

*These offers are available only to the companies that have an exhibitor booth.

Advertising opportunities

PRINTED PROGRAM ADVERTISING (ARTWORK DEADLINE FEBRUARY 1, 2024)	INVESTMENT
Back Cover (outside)	\$2000
Two-Page Ad (inside)	\$2000
Front Cover (inside)	\$1750
Full-Page Ad (inside)	\$1500



INDUSTRY SPONSORSHIP OPPORTUNITIES

INDUSTRY LEADER EXHIBITOR PACKAGE (Maximum 3)	INVESTMENT
10x10 Booth at prime entrance location on floorplan Choice of 8-ft or 6-ft table, 2 chairs 2 exhibitor badges with unlimited access to scientific sessions Enhanced company listing in exhibition guide	\$6,000

LARGE CORNER EXHIBITOR PACKAGE (Maximum 1)	INVESTMENT
8-ft table at key corner location with ample space, 2 chairs 2 exhibitor badges with unlimited access to scientific sessions Company listing exhibition guide	\$5,000

PRESIDENT'S AISLE EXHIBITOR PACKAGE (Maximum 5)	INVESTMENT
8-ft table at prime aisle location with ample space, 2 chairs 2 exhibitor badges with unlimited access to scientific sessions Company listing exhibition guide	\$5,000

PREMIUM EXHIBITOR PACKAGE	INVESTMENT
8-ft table at high-traffic aisle location with ample space, 2 chairs 2 exhibitor badges with unlimited access to scientific sessions. Company listing in exhibition guide	\$4,000



An FDA-cleared approach that works to lose stubborn fat?

THAT'S COOL

Freeze away fat with CoolSculpting®

- Nonsurgical
- Little or no downtime



Photos courtesy of Flor A. Mayord, MD



Photos courtesy of Daniel Beharson, MD



Photos courtesy of Hunter Plastic Surgery, Alicia Green, MD



Photos courtesy of Jean Carathorn, MD, and Shannon Humphrey, MD

Ask us about starting your COOL transformation today!

coolsculpting
#1 nonsurgical fat reduction treatment*

*CoolSculpting® is the treatment device used most for nonsurgical fat reduction. Results and patient experience may vary. The CoolSculpting® procedure is FDA-cleared for the treatment of visible fat bulges in the submental area, thigh, abdomen and back, along with back fat, underarms, the buttocks (also known as "banana rolls" and "saddle bags") and the jawline (also known as "double chin" or "submental fat"). During the procedure, you may experience sensations of pulling, tugging, and pinching, intense cold, tingling, aching, and cramping at the treatment site. These sensations subside as the area becomes numb. In some cases, there may be temporary redness, swelling, bruising, and tenderness. Rare side effects include temporary numbness, tingling, or pain in the treated area. In some cases, there may be temporary changes in skin texture, including redness, dryness, or irritation. The CoolSculpting® procedure is not for everyone. The number of sessions of CoolSculpting® may vary from one to three. For more information, please contact your provider. © 2014 Allergan. All rights reserved. All trademarks are the property of their respective owners.

EXHIBITOR REGISTRATION INFORMATION

ISCG 2024 WORLD CONGRESS

Renaissance Fort Lauderdale West Hotel

1230 S Pine Island Rd, Plantation, FL 33324

March 7-8-9, 2024

Contact Name: _____

Company: _____

Company Address: _____

Contact Email: _____

Mobile Phone: _____

Exhibit Booth Class

Industry Leader Booth # _____

President's Aisle Booth # _____

Large Corner Booth# _____

Premium Aisle Booth # _____

Interested In

Sponsored Lecture

Sponsored Lunch Break

Sponsored Coffee Break

Hosted Cocktail Workshop

Printed Program Advertising

Logo on Lanyard

Logo on Meeting Bag

Logo on Meeting Wristband

Please submit all exhibition requests to contact@iscgmedia.com



ISCG 2024 WORLD CONGRESS OF COSMETIC GYN & BODY CONTOURING

RENAISSANCE FORT LAUDERDALE WEST HOTEL

MARCH 7-8-9, 2024

Exhibitor Website

www.ISCGMedia.com/EXHIBIT2024



Meeting Website

www.ISCGMedia.com/ISCG2024

